

Note for Robinson, Yvette

From: Weiner, Russell
Date: Fri, Sep 29, 1995 10:03 AM 2040584828
Subject: FW: Club B&H Atlanta Response
To: Ferrin, Robert; Medina, Maria; Moore, Edna; Poole-Bollerman, Laura; Robinson, Yvette

FYI

From: Novicki, Lisa (LBC) on Fri, Sep 29, 1995 8:48 AM
Subject: Club B&H Atlanta Response
To: Weiner, Russell
Cc: Hassman, Jeff (LBC); Heather FORSYTHE

Hello.

Just received the final survey tally from GMR.

	Surveys Collected	Cookbooks Distributed
Atlanta Arts Total:	3,093	197
Grand Total '95:	43,111	434

Atlanta surveys will be keyed by next week, at which time we can forward a spreadsheet which provides totals by cell (i.e. brand), new names-to-date, etc.

We have received rapid response mailing survey response. As all surveys are returning to one PO Box, we'll try to forward total received-to-date this afternoon. Database is working w/keying vendor to determine if we can separate the responses after they come in to differentiate by event location.

Thanks, and please call with any Q's. Lisa

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